

REP HEADLINE# 6296388
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
AUG23/12 18.47
*** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

REP. # OFF. # SALESMAN #
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- MEGHAN MCGARR (H)

3050 K ST NW,
WASHINGTON, DC 20007

ORDER # CONTRACT # 6296388

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV12/12 WK-6

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 18.47

REP: NEW ORDER
TTL \$299,625 @617X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

125,785

9/11/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
AGENCY EST# = 1537

1			100P-200P	30		\$200.00	10/2	11/2	2		TU-F	10
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PROGRAM : DAYS OF OUR LIVES
CON COM1 : DAYS OF OUR LIVES

9/5/12 FCC

(5)

AUG23/12 18.47
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000A-1030A PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30	3	\$80.00	10/2	11/2	4		TU-F	20
3			1135P-1237A PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW	30	3	\$325.00	10/2	11/2	4		TU-F	20
4			1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30	3	\$80.00	10/2	11/2	4		TU-F	20
5			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30	3	\$100.00	10/2	11/2	4		TU-F	20
6			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30	3	\$125.00	10/2	11/2	4		TU-F	20
7			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30	3	\$225.00	10/2	11/2	4		TU-F	20
8			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30	3	\$300.00	10/2	11/2	4		TU-F	20
9			500A-530A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30	3	\$75.00	10/2	11/2	4		TU-F	20
10			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30	3	\$450.00	10/2	11/2	4		TU-F	20

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530A-600A	30		\$125.00	10/2	10/5	4		TU-F	4
11			530A-600A <i>News</i>	30	3	\$125.00	10/9	10/12	3		TU-F	3
11			530A-600A	30		\$125.00	10/16	11/2	4		TU-F	12
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
12			530P-600P	30	3	\$450.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1 : NEWS CHANNEL 8 530P												
13			600P-630P	30	3	\$600.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWS CHANNEL8												
CON COM1 : NEWS CHANNEL8												
14			600A-700A	30		\$325.00	10/2	10/5	2		TU-F	2
14			600A-700A	30	3	\$325.00	10/9	10/12	2		TU-F	2
14			600A-700A	30		\$325.00	10/16	11/2	2		TU-F	6
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1 : NEWSCHANNEL 8 TODAY												
15			630P-700P	30	3	\$1,000.00	10/2	11/2	4		TU-F	20
PROGRAM : NBC NEWS												
CON COM1 : NBC NEWS												
16			700P-730P	30	3	\$500.00	10/2	11/2	4		TU-F	20
PROGRAM : NEWSCHANNEL 8 @ 7PM												
CON COM1 : NEWSCHANNEL 8 @ 7PM												
17			700A-900A	30	3	\$450.00	10/2	11/2	4		TU-F	20
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
18			730P-800P	30	3	\$500.00	10/2	11/2	4		TU-F	20
PROGRAM : EXTRA												
CON COM1 : EXTRA												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
19			900A-1000A	30		\$275.00	10/2	11/2	4		TU-F	20
			PROGRAM : TODAY SHOW 2									
			CON COM1: TODAY SHOW 2									
20			430A-459A	30		\$25.00	10/2	11/4	4		TU-TH, SU	20
			PROGRAM : NC 8 TODAY AT 430A									
			CON COM1: NC 8 TODAY AT 430A									
21			800P-900P	30		\$1,700.00	10/5	10/5	1		FRI	1
21			800P-900P	30		\$1,700.00	10/19	10/19	1		FRI	1
21			800P-900P	30		\$1,700.00	11/2	11/2	1		FRI	1
			PROGRAM : WHITNEY/COMMUNITY									
			CON COM1: WHITNEY/COMMUNITY									
22			900P-1000P	30		\$1,700.00	10/12	10/12	1		FRI	1
22			900P-1000P	30		\$1,700.00	10/26	10/26	1		FRI	1
			PROGRAM : GRIMM									
			CON COM1: GRIMM									
23			1000P-1100P	30		\$1,800.00	10/15	10/15	1		MON	1
23			1000P-1100P	30		\$1,800.00	10/29	10/29	1		MON	1
			PROGRAM : REVOLUTION									
			CON COM1: REVOLUTION									
24			800P-1000P	30		\$4,500.00	10/8	11/5	1		MON	5
			PROGRAM : THE VOICE									
			CON COM1: THE VOICE									
25			1130P-101A	30		\$600.00	10/6	11/3	1		SAT	5
			PROGRAM : SATURDAY NIGHT LIVE									
			CON COM1: SATURDAY NIGHT LIVE									
26			1200N-100P	30		\$75.00	10/6	11/3	1		SAT	5
			PROGRAM : NEWSCHANNEL 8 @ 12N									
			CON COM1: NEWSCHANNEL 8 @ 12N									

10/22 8-9P. → WFLA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			600P-630P PROGRAM : NEWSCHANNEL 8/ CON COM1: NEWSCHANNEL 8/	30		\$350.00	10/6	11/3	1		SAT	5
							10/13, 10/20, 11/3 - N/A			41050		
28			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,250.00	10/6	11/3	1		SAT	5
							10/13, 10/20, 11/3 - N/A			43750		
29			700P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$325.00	10/6	11/3	1		SAT	5
							10/6 - N/A			4325		
30			700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	30		\$250.00	10/6	11/3	2		SAT	10
31			900A-1000A PROGRAM : NEWSCHANNEL 8 SATURDAY CON COM1: NEWSCHANNEL 8 SATURDAY	30		\$150.00	10/6	11/3	1		SAT	5
32			1000A-1100A PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS	30		\$500.00	10/7	11/4	1		SUN	5
33			1200N-100P PROGRAM : NEWSCHANNEL 8 @ NOON CON COM1: NEWSCHANNEL 8 @ NOON	30		\$75.00	10/7	11/4	1		SUN	5
34			600P-630P PROGRAM : NEWSCHANNEL 8/ CON COM1: NEWSCHANNEL 8/	30		\$375.00	10/7	11/4	1		SUN	5
35			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,250.00	10/7	11/4	1		SUN	5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
36			700P-830P	30		\$1,700.00	10/7	11/4	1		SUN	5
PROGRAM : FOOTBALL NIGHT IN AMRC												
CON COM1: FOOTBALL NIGHT IN AMRC												
37			700P-900P	30		\$1,700.00	10/7	11/4	2		SUN	10
PROGRAM : DATELINE												
CON COM1: DATELINE												
38			800A-900A	30		\$250.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY TODAY												
CON COM1: SUNDAY TODAY												
39			815P-1130P	30		\$5,000.00	10/7	11/4	1		SUN	5
PROGRAM : SUNDAY NIGHT FOOTBALL												
CON COM1: SUNDAY NIGHT FOOTBALL												
40			900A-1000A	30		\$150.00	10/7	11/4	1		SUN	5
PROGRAM : NEWSCHANNEL 8 SUNDAY												
CON COM1: NEWSCHANNEL 8 SUNDAY												
41			1100P-1135P	30		\$625.00	10/2	11/4	4		TU-SU	20
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												
42			1000P-1100P	30		\$1,800.00	10/2	10/2	1		TUE	1
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												
42			1000P-1100P	30		\$1,800.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS CHANNEL 8 @ 11PM												
CON COM1: NEWS CHANNEL 8 @ 11PM												
42			1000P-1100P	30		\$1,800.00	10/30	10/30	1		TUE	1
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												
43			800P-900P	30		\$1,700.00	10/2	10/2	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1: THE VOICE RESULTS												
43			800P-900P	30		\$1,700.00	10/16	10/16	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1: THE VOICE RESULTS												
43			800P-900P	30		\$1,700.00	10/30	10/30	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1: THE VOICE RESULTS												

44-37

417,000

11/4

41800

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44			1000P-1100P	30		\$1,800.00	10/3	10/3	1	11/4	WED	1
44			1000P-1100P	30		\$1,800.00	10/17	10/17	1		WED	1
44			1000P-1100P	30		\$1,800.00	10/31	10/31	1		WED	1
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												
45			900P-1000P	30		\$1,800.00	10/10	10/10	1		WED	1
45			900P-1000P	30		\$1,800.00	10/24	10/24	1		WED	1
PROGRAM : LAW & ORDER: SVU CON COM1: LAW & ORDER: SVU												
46			1000A-1030A	30		\$80.00	10/8	11/5	1		MON	5
PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS												
47			1135P-1237A	30		\$325.00	10/8	11/5	1		MON	5
PROGRAM : THE TONIGHT SHOW CON COM1: THE TONIGHT SHOW												
48			1100A-1200N	30		\$80.00	10/8	11/5	1		MON	5
PROGRAM : DAYTIME CON COM1: DAYTIME												
49			1200N-100P	30		\$100.00	10/8	11/5	1		MON	5
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
50			200P-300P	30		\$125.00	10/8	11/5	1		MON	5
PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY												
51			300P-400P	30		\$225.00	10/8	11/5	1		MON	5
PROGRAM : DOCTORS CON COM1: DOCTORS												

41800

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	10/8	11/5	1		MON	5
53			500A-530A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$75.00	10/8	11/5	1		MON	5
54			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$450.00	10/8	11/5	1		MON	5
55			530A-600A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$125.00	10/8	11/5	1		MON	5
56			530P-600P PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P	30		\$450.00	10/8	11/5	1		MON	5
57			600P-630P PROGRAM : NEWS CHANNELS CON COM1: NEWS CHANNELS	30		\$600.00	10/8	11/5	1		MON	5
58			600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$325.00	10/8	10/8	1		MON	1
58			600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$325.00	10/22	11/5	1		MON	3
59			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,000.00	10/8	11/5	1		MON	5
60			700P-730P PROGRAM : NEWSCHANNEL 8 @ 7PM CON COM1: NEWSCHANNEL 8 @ 7PM	30		\$500.00	10/8	11/5	1		MON	5

AUG23/12 18.47
WFLA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	10/8	11/5	1		MON	5
62			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$500.00	10/8	11/5	1		MON	5
63			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	10/8	11/5	1		MON	5
64			430A-459A PROGRAM : NC 8 TODAY AT 430A CON COM1: NC 8 TODAY AT 430A	30		\$25.00	10/8	11/5	1		MON	5
65			1100P-1135P PROGRAM : NEWS CHANNEL 8 @ 11PM CON COM1: NEWS CHANNEL 8 @ 11PM	30		\$625.00	10/8	11/5	1		MON	5
66			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$100.00	11/6	11/6	1		TUE	1
67			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$300.00	11/6	11/6	1		TUE	1
68			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$450.00	11/6	11/6	1		TUE	1
69			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	11/6	11/6	1		TUE	1

REP HEADLINE# 6296388
 *** ORIGINAL REV#0 ***

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 HARRIS REPORT FROM REP

AUG23/12 18.47
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
70			900A-1000A	30		\$275.00	11/6	11/6	1		TUE	1
			PROGRAM : TODAY SHOW 2									
			CON COM1 : TODAY SHOW 2									
71			430A-459A	30		\$25.00	11/6	11/6	1		TUE	1
			PROGRAM : NC 8 TODAY AT 430A									
			CON COM1 : NC 8 TODAY AT 430A									
OCT/12			224715.00			NOV/12					74910.00	
CONTRACT TOTAL												299625.00
TOTAL SPOTS												617

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 758 Issue 1



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	06	200	30 Comme	Nbr of Spots	2	2	2	2	2			10	2000
2	M-F 10a News .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	4	4	4			20	1600
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06	325	30 Comme	Nbr of Spots	4	4	4	4	4			20	6500
4	M-F 11a Daytime .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	4	4	4			20	1600
5	M-F 12p Today Show III .TWTF..	06	100	30 Comme	Nbr of Spots	4	4	4	4	4			20	2000
6	M-F 2p Rachael Ray .TWTF..	06	125	30 Comme	Nbr of Spots	4	4	4	4	4			20	2500
7	M-F 3p Doctors .TWTF..	06	225	30 Comme	Nbr of Spots	4	4	4	4	4			20	4500
8	M-F 4p Dr Oz .TWTF..	06	300	30 Comme	Nbr of Spots	4	4	4	4	4			20	6000
Weekly Totals: Total Spots(Ord Spots)						98	116	118	119	120	27		568	
Open PR						-4	-2	-4	-4	-1			-11	-26750

Greer Margolis Mitchell
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Suite 800
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Barack Obama/ D/ President
Submission Number 758 Issue 1



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P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: "	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
9	M-F 5a News .TWTF..	06	75	30 Comme	Nbr of Spots	4	4	4	4			20	1500
10	M-F 5p News .TWTF..	06	450	30 Comme	Nbr of Spots	4	4	4	4			20	9000
11	M-F 530a News .TWTF..	06	125	30 Comme	Nbr of Spots	4						4	500
12	M-F 530a News .TWTF..	06	125	30 Comme	Nbr of Spots		3					3	375
13	M-F 530a News .TWTF..	06	125	30 Comme	Nbr of Spots			4	4	4		12	1500
14	M-F 530p News .TWTF..	06	450	30 Comme	Nbr of Spots	4	4	4	4			20	9000
15	M-F 6p News .TWTF..	06	600	30 Comme	Nbr of Spots	4	4	4	4			20	12000
16	M-F 6a News .TWTF..	06	325	30 Comme	Nbr of Spots	2	2	2	2			10	3250
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06	1000	30 Comme	Nbr of Spots	4	4	4	3	4		19	19000
					Nbr of Spots				1			1	1000
					Open Pre-Empted				-1			-1	-1000
18	M-F 7p News .TWTF..	06	500	30 Comme	Nbr of Spots	4	4	4	4	4		20	10000
Weekly Totals:					Total Spots(Ord Spots)	98	116	118	119	120	27	598	
					Open PR	-4	-4	-2	-4	-1		-11	-26750

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Barack Obama/ D/ President
Submission Number 758 Issue 1



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
19	M-F 7a Today Show ..TWTF..	06	450	30 Comme	Nbr of Spots	4	4	4	4	4		20	9000
20	M-F 730p Entertainment Tonight ..TWTF..	06	500	30 Comme	Nbr of Spots	4	4	4	4	4		20	10000
21	M-F 9a Today Show II ..TWTF..	06	275	30 Comme	Nbr of Spots	4	4	4	4	4		20	5500
22	M-Th, Su 430a News ..TWTF..S	06	25	30 Comme	Nbr of Spots	4	4	4	4	4		20	500
23	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	05	1700	30 Comme	Nbr of Spots	1						1	1700
24	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	05	1700	30 Comme	Nbr of Spots			1				1	1700
25	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	05	1700	30 Comme	Nbr of Spots					1		1	1700
26	Fri 9p ET / 8p CT Grimm ...F..	06	1700	30 Comme	Nbr of Spots		1					1	1700
27	Fri 9p ET / 8p CT Grimm ...F..	06	1700	30 Comme	Nbr of Spots				1			1	1700
28	Mon 10p ET / 9p CT Revolution ...F..	06	1800	30 Comme	Nbr of Spots			1				1	1800
Weekly Totals:					Total Spots(Ord Spots)	98	116	118	119	120	27	596	
					Open PR		-4	-2	-4	-1		-11	-28750

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 758 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 247150	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
29	Mon 10p ET / 9p CT Revolution	06	1800	30					1			1	1800
	M.....			Comme									
				Nbr of Spots									
30	Mon 8-10p ET / 7-9p CT Voice	06	4500	30		1	1		1	1		4	18000
	M.....			Comme									
				Nbr of Spots									
31	Mon 8p ET / 7p CT The Voice	06	4500	30				1				1	4500
	M.....			Comme									
				Nbr of Spots									
32	Sat 1130p ET / 1030p CT Saturday Night Live	06	600	30	1	1	1	1	1			5	3000
S.			Comme									
				Nbr of Spots									
33	Sat 12p News	06	75	30	1	1	1	1	1			5	375
S.			Comme									
				Nbr of Spots									
34	Sat 6p News	06	350	30	1			1				2	700
S.			Comme									
				Nbr of Spots									
35	Sat 630p ET / 530p CT NBC Nightly News	04	1250	30	1			1				2	2500
S.			Comme									
				Nbr of Spots									
36	Sat 7p Entertainment Tonight	06	325	30		1	1	1	1	1		4	1300
S.			Comme									
				Nbr of Spots									
37	Sat 7a Today Show	06	250	30	2	2	2	2	2	2		10	2500
S.			Comme									
				Nbr of Spots									
38	Sat 9a News	06	150	30	1	1	1	1	1	1		5	750
S.			Comme									
				Nbr of Spots									
Weekly Totals: Total Spots (Ord Spots)					98	116	118	119	120	27		598	
Open PR					-4	-2	-4	-1				-11	-26750

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Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/12/12	Weeks:	7	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
39	Sun 10a Meet The PressS	05	500	30 Comme								5	2500
40	Sun 12p NewsS	06	75	30 Comme								5	375
41	Sun 6p NewsS	06	375	30 Comme								5	1875
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06	1250	30 Comme								4	5000
43	Sun 7p ET / 6p CT Football Night In AmericaS	06	1700	30 Comme								2	3400
44	Sun 8a Today ShowS	06	250	30 Comme								5	1250
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06	5000	30 Comme								2	10000
46	Sun 9a NewsS	06	150	30 Comme								5	750
Weekly Totals:					98	116	118	119	120	27		598	
Open PR					-4	-2	-4	-1				-11	-28750

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Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
47	M-Su 11p News TWTFSS.	06	625	30 Comme	Nbr of Spots	4	4	4	4	4		20	12500
48	Tue 10p ET / 9p CT Parenthood T.....	06	1800	30 Comme	Nbr of Spots	1						1	1800
49	Tue 10p ET / 9p CT Parenthood T.....	06	1800	30 Comme	Nbr of Spots				1			1	1800
50	Tue 8p ET / 7p CT Voice T.....	09	1700	30 Comme	Nbr of Spots	1						1	1700
51	Tue 8p ET / 7p CT Voice T.....	09	1700	30 Comme	Nbr of Spots			1				1	1700
52	Tue 8p ET / 7p CT Voice T.....	09	1700	30 Comme	Nbr of Spots				1			1	1700
53	Wed 10p ET / 9p CT Chicago Fire ..W....	08	1800	30 Comme	Nbr of Spots			1				1	1800
54	Wed 10p ET / 9p CT Chicago Fire ..W....	08	1800	30 Comme	Nbr of Spots				1			1	1800
55	Wed 9p ET / 8p CT Law & Order SVU ..W....	06	1800	30 Comme	Nbr of Spots		1					1	1800
56	Wed 9p ET / 8p CT Law & Order SVU ..W....	06	1800	30 Comme	Nbr of Spots			1				1	1800
57	M-F 10a News	06	80	30	Nbr of Spots	1	1	1	1	1	1	5	400
Weekly Totals:					Total Spots(Ord Spots)	98	118	118	119	120	27	598	
Open PR						-4	-2	-4	-1			-11	-26750

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06	325	30 Comme		1	1	1	1	1		5	1625
59	M-F 11a Daytime M.....	06	80	30 Comme		1	1	1	1	1		5	400
60	M-F 12p Today Show III M.....	06	100	30 Comme		1	1	1	1	1		5	500
61	M-F 2p Rachael Ray M.....	06	125	30 Comme		1	1	1	1	1		5	625
62	M-F 3p Doctors M.....	06	225	30 Comme		1	1	1	1	1		5	1125
63	M-F 4p Dr Oz M.....	06	300	30 Comme		1	1	1	1	1		5	1500
64	M-F 5a News M.....	06	75	30 Comme		1	1	1	1	1		5	375
65	M-F 5p News M.....	06	450	30 Comme		1	1	1	1	1		5	2250
66	M-F 530a News M.....	06	125	30 Comme		1	1	1	1	1		5	625
67	M-F 530p News M.....	06	450	30 Comme		1	1	1	1	1		5	2250
Weekly Totals:					98	116	118	119	120	27		598	
Open PR					-4	-2	-4	-1				-11	-26750

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Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
68	M-F 6p News M.....	06	600	30 Comme	Nbr of Spots	1	1	1	1	1		5	3000
69	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots	1						1	325
70	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots			1	1	1		3	975
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06	1000	30 Comme	Nbr of Spots			1	1	1		4	4000
72	M-F 7p News M.....	06	500	30 Comme	Nbr of Spots	1						1	1000
73	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots	1	1	1	1	1		5	2250
74	M-F 730p Entertainment Tonight M.....	06	500	30 Comme	Nbr of Spots	1	1	1	1	1		5	2500
75	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots	1	1	1	1	1		5	1375
76	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots	1	1	1	1	1		5	125
77	M-Su 11p News M.....	06	625	30 Comme	Nbr of Spots	1	1	1	1	1		5	3125
Weekly Totals: Total Spots(Ord Spots)					98	118	118	119	120	27		598	
Open PR					-4	-2	-4	-1				-11	-26750

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Schedule Dates: 10/01/12 to 11/12/12	Weeks: 7	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	11/12	Total	Cost
78	M-F 12p Today Show III .T.....	06	100	30 Comme	Nbr of Spots					1		1	100
79	M-F 4p Dr Oz .T.....	06	300	30 Comme	Nbr of Spots					1		1	300
80	M-F 5p News .T.....	06	450	30 Comme	Nbr of Spots					1		1	450
81	M-F 7a Today Show .T.....	06	450	30 Comme	Nbr of Spots					1		1	450
82	M-F 9a Today Show II .T.....	06	275	30 Comme	Nbr of Spots					1		1	275
83	M-Th, Su 430a News .T.....	06	25	30 Comme	Nbr of Spots					1		1	25
Weekly Totals:					Total Spots(Ord Spots)	98	116	118	119	120	27	588	-26750
Open PR						-4	-2	-4	-1			-11	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Open Pre Emption	1,000.00			E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Open Pre Emption	1,700.00			E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Open Pre Emption	1,700.00			E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Open Pre Emption	1,250.00			E:120904026
43	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	10/08/12	Open Pre Emption	1,700.00			E:120904026
			10/15/12	Open Pre Emption	1,700.00			E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
46	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/29/12	Open Pre Emption	1,700.00		0000000000	E:120904026
			10/08/12	Open Pre Emption	5,000.00		0000000000	E:120904026
			10/15/12	Open Pre Emption	5,000.00		0000000000	E:120904026
			10/22/12	Open Pre Emption	5,000.00		0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Open Pre Emption	1,000.00		0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
		10/01	10/08	10/15	10/22	10/29	11/05	11/12
Spots	Totals	98	116	118	119	120	27	0
Cost		43715	51750	55050	53475	57175	12735	0

Grand Totals:

Spots:	598
Gross Total:	247,150.00
Commission:	37,072.50
Net Total:	210,077.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120904026
WFLA
INVOICE NUMBER 0100033220
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION			
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 1135p ET / 1035p CT Tonigh	325.00	3	6	10/16	TU		30	*WFLA :30 Commercial	.00	Preempted	325.00-
				10/16	TU		30		.00	Preempted	325.00-
				10/16	TU		30		.00	Preempted	325.00-
				10/16	TU		30		.00	Preempted	325.00-
				10/24	WE		30		.00	Preempted	325.00-
				10/25	TH		30		.00	Preempted	325.00-
M-F 530a News	125.00	12	2	10/10	WE		30	*WFLA :30 Commercial	.00	Preempted	125.00-
	125.00	13	4	10/12	FR		30		.00	Preempted	125.00-
				10/23	TU		30		.00	Preempted	125.00-
				10/24	WE		30		.00	Preempted	125.00-
				10/25	TH		30		.00	Preempted	125.00-
				10/26	FR		30		.00	Preempted	125.00-
M-F 6p News	600.00	15	7	10/16	TU		30	*WFLA :30 Commercial	.00	Preempted	600.00-
				10/16	TU		30		.00	Preempted	600.00-
				10/16	TU		30		.00	Preempted	600.00-
				10/23	TU		30		.00	Preempted	600.00-
				10/23	TU		30		.00	Preempted	600.00-
				10/24	WE		30		.00	Preempted	600.00-
				10/25	TH		30		.00	Preempted	600.00-
M-F 630p ET / 530p CT NBC Nigh	1000.00	17	1	10/23	TU		30	*WFLA :30 Commercial	.00	Preempted	1000.00-
M-F 7p News	500.00	18	2	10/17	WE		30	*WFLA :30 Commercial	.00	Preempted	500.00-
				10/24	WE		30		.00	Preempted	500.00-
M-F 730p Entertainment Tonight								*WFLA :30 Commercial			

*** Continued ***

PERIOD COST	637,020.00	463 Total Units		Debits	.00
		ACTUAL GROSS BILLING	579,145.00	Credits	57,875.00-
		AGENCY COMMISSION	86,871.75	SUB-TOTALS	
		NET DUE	492,273.25	TOTAL RECONCILING	57,875.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER: Barack Obama/ D/ President
PRODUCT: Obama For America

INVOICE NUMBER 0100033220
BROADCAST MONTH 10/01/2012 - 10/28/
AMOUNT DUE 492,273.25

REMIT TO:

*00193

000038634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000038634 00000100033220 049227325 7



WFLA-TV

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REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	500.00	20 6	10/16	TU		30	.00	Preempted	500.00-
			10/16	TU		30	.00	Preempted	500.00-
			10/16	TU		30	.00	Preempted	500.00-
			10/16	TU		30	.00	Preempted	500.00-
			10/23	TU		30	.00	Preempted	500.00-
			10/26	FR		30	.00	Preempted	500.00-
M-Th, Su 430a News	25.00	22 16	10/02	TU	04:42A	30 OFA12P130 :30 Commercial	25.00		
			10/03	WE	04:54A	30 OFA12P130	25.00		
			10/04	TH	04:51A	30 OFA12A133	25.00		
			10/07	SU	04:58A	30 OFA12A138	25.00		
			10/09	TU	04:42A	30 OFA12A138	25.00		
			10/10	WE	04:42A	30 OFA12P143	25.00		
			10/11	TH	04:41A	30 OFA12P143	25.00		
			10/14	SU	04:52A	30 OFA12P143	25.00		
			10/16	TU	04:44A	30 OFA12P143	25.00		
			10/17	WE	04:53A	30 OFA12Z151	25.00		
			10/18	TH	04:50A	30 OFA12G145	25.00		
			10/21	SU	04:58A	30 OFA12G145	25.00		
			10/23	TU	04:43A	30 OFA12Z151	25.00		
			10/24	WE	04:57A	30 OFA12G145	25.00		
			10/25	TH	04:59A	30 OFA12G182	25.00		
			10/28	SU	04:57A	30 OFA12G182	25.00		
Fri 9p ET / 8p CT Grimm	1700.00	26 1	10/12	FR		30	.00	Preempted	1700.00-
	1700.00	27 1	10/26	FR		30	.00	Preempted	1700.00-
Sun 630p ET / 530p CT NBC Nigh	1250.00	42 1	10/28	SU		30	.00	Preempted	1250.00-
Sun 7p ET / 6p CT Football Nig	1700.00	43 3	10/14	SU		30	.00	Preempted	1700.00-
			10/21	SU		30	.00	Preempted	1700.00-
			10/28	SU		30	.00	Preempted	1700.00-
Sun 815p ET / 715p CT NBC Sund	5000.00	45 3	10/14	SU		30	.00	Preempted	5000.00-
			10/21	SU		30	.00	Preempted	5000.00-
			10/28	SU		30	.00	Preempted	5000.00-
M-Su 11p News	625.00	47 5	10/17	WE		30	.00	Preempted	625.00-
			10/18	TH		30	.00	Preempted	625.00-
			10/23	TU		30	.00	Preempted	625.00-
			10/24	WE		30	.00	Preempted	625.00-
			10/25	TH		30	.00	Preempted	625.00-
M-F 1135p ET / 1035p CT Tonigh	325.00	58 2	10/15	MO		30	.00	Preempted	325.00-
			10/22	MO		30	.00	Preempted	325.00-
M-F 530a News	125.00	66 1	10/22	MO		30	.00	Preempted	125.00-

*** Continued ***

PERIOD COST	637,020.00	463 Total Units			
		ACTUAL GROSS BILLING	579,145.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	86,871.75		Credits 57,875.00-
		NET DUE	492,273.25	TOTAL RECONCILING	57,875.00CR

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REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012 WFLA I SS
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033220 3 10/01/2012 - 10/2
SCHEDULE DATES
10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6p News	600.00	68	2	10/15	MO		*WFLA :30 Commercial		
				10/22	MO		30	.00	Preempted 600.00-
M-F 630p ET / 530p CT NBC Nigh	1000.00	71	2	10/08	MO		*WFLA :30 Commercial		
				10/22	MO		30	.00	Preempted 1000.00-
M-F 730p Entertainment Tonight	500.00	74	2	10/15	MO		*WFLA :30 Commercial		
				10/22	MO		30	.00	Preempted 500.00-
M-Th, Su 430a News	25.00	76	3	10/08	MO	04:58A	*WFLA :30 Commercial		
				10/15	MO	04:58A	OFA12Z140	25.00	
				10/22	MO	04:52A	OFA12P143	25.00	
M-Su 11p News	625.00	77	1	10/15	MO		*WFLA :30 Commercial		
				10/15	MO		30	.00	Preempted 625.00-
M-F 1p Days Of Our Lives	400.00	85	8	10/03	WE	01:59P	*WFLA :30 Commercial		
				10/05	FR	01:59P	OFA12P130	400.00	
				10/10	WE	12:58P	OFA12A133	400.00	
				10/11	TH	12:59P	OFA12A125	400.00	
				10/17	WE	01:30P	OFA12P143	400.00	
				10/19	FR	01:30P	OFA12Z151	400.00	
				10/24	WE	12:58P	OFA12G145	400.00	
				10/25	TH	12:58P	OFA12Z151	400.00	
M-F 10a News	160.00	86	16	10/02	TU	10:26A	*WFLA :30 Commercial		
				10/03	WE	10:14A	OFA12G182	400.00	
				10/04	TH	10:25A	OFA12P130	160.00	
				10/05	FR	10:29A	OFA12A133	160.00	
				10/09	TU	10:18A	OFA12A133	160.00	
				10/10	WE	10:24A	OFA12A138	160.00	
				10/11	TH	10:17A	OFA12A125	160.00	
				10/12	FR	10:28A	OFA12P143	160.00	
				10/16	TU	10:29A	OFA12A125	160.00	
				10/17	WE	10:28A	OFA12P143	160.00	
				10/18	TH	10:29A	OFA12Z151	160.00	
				10/19	FR	10:15A	OFA12Z151	160.00	
				10/23	TU	10:28A	OFA12G145	160.00	
				10/24	WE	10:11A	OFA12G145	160.00	
				10/25	TH	10:25A	OFA12G182	160.00	
				10/26	FR	10:28A	OFA12G182	160.00	
M-F 1135p ET / 1035p CT Tonigh	650.00	87	16	10/02	TU	11:46P	*WFLA :30 Commercial		
				10/03	WE	12:20A	OFA12P130	650.00	
				10/04	TH	12:08A	OFA12A133	650.00	
				10/05	FR	12:32A	OFA12A133	650.00	
				10/09	TU	12:32A	OFA12A138	650.00	
							OFA12Z141	650.00	

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
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Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
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2012 WFLA I SS
INVOICE DATE 10/28/12 E:120904026
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INVOICE NUMBER PAGE BROADCAST MONTH
0100033220 4 10/01/2012 - 10/2
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REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION				
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT		
M-F 11a Daytime 160.00 88 16			10/10	WE	12:11A	30 OFA12A125	650.00				
			10/11	TH	11:46P	30 OFA12A125	650.00				
			10/12	FR	11:48P	30 OFA12A125	650.00				
			10/18	TH	12:10A	30 OFA12G145	650.00				
			10/18	TH	12:30A	30 OFA12Z151	650.00				
			10/19	FR	12:08A	30 OFA12Z151	650.00				
			10/19	FR	12:30A	30 OFA12G145	650.00				
			10/24	WE	11:56P	30 OFA12G145	650.00				
			10/24	WE	12:08A	30 OFA12Z151	650.00				
			10/25	TH	11:59P	30 OFA12G182	650.00				
			10/25	TH	12:30A	30 OFA12G182	650.00				
*WFLA :30 Commercial											
M-F 12p Today Show III 200.00 89 8			10/02	TU	11:55A	30 OFA12P130	160.00				
			10/03	WE	11:58A	30 OFA12A133	160.00				
			10/04	TH	11:53A	30 OFA12A133	160.00				
			10/05	FR	11:16A	30 OFA12A138	160.00				
			10/09	TU	11:35A	30 OFA12Z141	160.00				
			10/10	WE	11:58A	30 OFA12P143	160.00				
			10/11	TH	11:32A	30 OFA12A125	160.00				
			10/12	FR	11:43A	30 OFA12P143	160.00				
			10/16	TU	11:37A	30 OFA12A125	160.00				
			10/17	WE	11:35A	30 OFA12Z151	160.00				
			10/18	TH	11:56A	30 OFA12G145	160.00				
M-F 2p Rachael Ray 250.00 90 16			10/19	FR	11:36A	30 OFA12Z151	160.00				
			10/23	TU	11:37A	30 OFA12Z151	160.00				
			10/24	WE	11:08A	30 OFA12Z151	160.00				
			10/25	TH	11:18A	30 OFA12G182	160.00				
			10/26	FR	11:30A	30 OFA12G182	160.00				
			*WFLA :30 Commercial								
			10/02	TU	12:52P	30 OFA12P130	200.00				
			10/03	WE	12:29P	30 OFA12P130	200.00				
			10/04	TH	12:27P	30 OFA12A133	200.00				
			10/05	FR	12:26P	30 OFA12A133	200.00				
			10/09	TU	12:29P	30 OFA12A138	200.00				
			10/10	WE	12:27P	30 OFA12P143	200.00				
			10/11	TH	12:29P	30 OFA12P143	200.00				
			10/12	FR	12:29P	30 OFA12A125	200.00				
			*WFLA :30 Commercial								
			10/02	TU	02:54P	30 OFA12P130	250.00				
			10/03	WE	02:44P	30 OFA12A133	250.00				
			10/04	TH	02:53P	30 OFA12A133	250.00				
			10/05	FR	02:58P	30 OFA12A133	250.00				
			10/09	TU	02:58P	30 OFA12Z141	250.00				
			10/10	WE	02:25P	30 OFA12P143	250.00				
			10/11	TH	02:20P	30 OFA12A125	250.00				
10/12	FR	02:59P	30 OFA12P143	250.00							
10/16	TU	02:36P	30 OFA12A125	250.00							
*** Continued ***											

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 5
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION					
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT			
M-F 3p Doctors	450.00	91 16	10/17	WE	02:55P	30	OFA12Z151	250.00				
			10/18	TH	02:58P	30	OFA12Z151	250.00				
			10/19	FR	02:32P	30	OFA12G145	250.00				
			10/23	TU	02:26P	30	OFA12Z151	250.00				
			10/24	WE	02:25P	30	OFA12G145	250.00				
			10/25	TH	02:15P	30	OFA12G172	250.00				
			10/26	FR	02:54P	30	OFA12G182	250.00				
			*WFLA :30 Commercial									
			10/02	TU	03:33P	30	OFA12P130	450.00				
			10/03	WE	03:30P	30	OFA12P130	450.00				
			10/04	TH	03:32P	30	OFA12A133	450.00				
			10/05	FR	03:13P	30	OFA12A138	450.00				
			10/09	TU	03:59P	30	OFA12A138	450.00				
			10/10	WE	03:11P	30	OFA12P143	450.00				
			10/11	TH	03:48P	30	OFA12P143	450.00				
			10/12	FR	03:29P	30	OFA12P143	450.00				
10/16	TU	03:58P	30	OFA12P143	450.00							
10/17	WE	03:35P	30	OFA12Z151	450.00							
10/18	TH	03:58P	30	OFA12G145	450.00							
10/19	FR	03:30P	30	OFA12G145	450.00							
10/23	TU	03:58P	30	OFA12G145	450.00							
10/24	WE	03:15P	30	OFA12G145	450.00							
10/25	TH	03:47P	30	OFA12G182	450.00							
10/26	FR	03:14P	30	OFA12G172	450.00							
M-F 4p Dr Oz	600.00	92 16	*WFLA :30 Commercial									
			10/02	TU	04:14P	30	OFA12P130	600.00				
			10/03	WE	04:49P	30	OFA12P130	600.00				
			10/04	TH	04:13P	30	OFA12A133	600.00				
			10/05	FR	04:56P	30	OFA12A133	600.00				
			10/09	TU	04:39P	30	OFA12A138	600.00				
			10/10	WE	04:56P	30	OFA12P143	600.00				
			10/11	TH	04:10P	30	OFA12A125	600.00				
			10/12	FR	04:55P	30	OFA12P143	600.00				
			10/16	TU	04:29P	30	OFA12A125	600.00				
			10/17	WE	04:37P	30	OFA12Z151	600.00				
			10/18	TH	04:21P	30	OFA12G145	600.00				
			10/19	FR	04:12P	30	OFA12Z151	600.00				
			10/23	TU	04:55P	30	OFA12G145	600.00				
			10/24	WE	04:55P	30	OFA12Z151	600.00				
			10/25	TH	04:55P	30	OFA12G172	600.00				
10/26	FR	04:22P	30	OFA12G182	600.00							
M-F 5a News	150.00	93 16	*WFLA :30 Commercial									
			10/02	TU	05:27A	30	OFA12P130	150.00				
			10/03	WE	05:27A	30	OFA12P130	150.00				
			10/04	TH	05:21A	30	OFA12A133	150.00				
			10/05	FR	05:24A	30	OFA12A133	150.00				
			10/09	TU	05:27A	30	OFA12A138	150.00				
			*** Continued ***									

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 6
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 5p News	900.00	94 16	10/10 WE 05:20A 30 OFA12P143	150.00	
			10/11 TH 05:10A 30 OFA12P143	150.00	
			10/12 FR 05:11A 30 OFA12P143	150.00	
			10/16 TU 05:28A 30 OFA12A125	150.00	
			10/17 WE 05:20A 30 OFA12Z151	150.00	
			10/18 TH 05:23A 30 OFA12G145	150.00	
			10/19 FR 05:24A 30 OFA12G145	150.00	
			10/23 TU 05:11A 30 OFA12G145	150.00	
			10/24 WE 05:12A 30 OFA12G145	150.00	
			10/25 TH 05:27A 30 OFA12G182	150.00	
			10/26 FR 05:28A 30 OFA12G182	150.00	
			*WFLA :30 Commercial		
			10/02 TU 05:28P 30 OFA12P130	900.00	
			10/03 WE 05:17P 30 OFA12A133	900.00	
			10/04 TH 05:24P 30 OFA12A133	900.00	
			10/05 FR 05:15P 30 OFA12A133	900.00	
M-F 530a News	470.00	95 15	10/09 TU 05:13P 30 OFA12Z141	900.00	
			10/10 WE 05:13P 30 OFA12A125	900.00	
			10/11 TH 05:29P 30 OFA12P143	900.00	
			10/12 FR 05:28P 30 OFA12P143	900.00	
			10/16 TU 05:23P 30 OFA12P143	900.00	
			10/17 WE 05:11P 30 OFA12Z151	900.00	
			10/18 TH 05:21P 30 OFA12G145	900.00	
			10/19 FR 05:23P 30 OFA12G145	900.00	
			10/23 TU 05:12P 30 OFA12Z151	900.00	
			10/24 WE 05:14P 30 OFA12G145	900.00	
			10/25 TH 05:24P 30 OFA12G182	900.00	
			10/26 FR 05:14P 30 OFA12G182	900.00	
			*WFLA :30 Commercial		
			10/02 TU 05:54A 30 OFA12P130	470.00	
			10/03 WE 05:51A 30 OFA12A133	470.00	
			10/04 TH 05:58A 30 OFA12A133	470.00	
M-F 530p News	900.00	96 16	10/05 FR 05:51A 30 OFA12A133	470.00	
			10/09 TU 05:41A 30 OFA12Z141	470.00	
			10/10 WE 05:57A 30 OFA12A125	470.00	
			10/12 FR 05:40A 30 OFA12A125	470.00	
			10/16 TU 05:57A 30 OFA12P143	470.00	
			10/17 WE 05:57A 30 OFA12Z151	470.00	
			10/18 TH 05:51A 30 OFA12Z151	470.00	
			10/19 FR 05:59A 30 OFA12Z151	470.00	
			10/23 TU 05:52A 30 OFA12Z151	470.00	
			10/24 WE 05:41A 30 OFA12Z151	470.00	
			10/25 TH 05:59A 30 OFA12G182	470.00	
			10/26 FR 05:57A 30 OFA12G182	470.00	
			*WFLA :30 Commercial		
			10/02 TU 05:40P 30 OFA12P130	900.00	
			10/03 WE 05:37P 30 OFA12A133	900.00	
			*** Continued ***		

PERIOD COST 637,020.00

463 Total Units
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DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6p News	1200.00	97 8	10/04	TH	05:45P	30	OFA12A133	900.00
			10/05	FR	05:56P	30	OFA12A133	900.00
			10/09	TU	05:44P	30	OFA12A138	900.00
			10/10	WE	05:57P	30	OFA12A125	900.00
			10/11	TH	05:46P	30	OFA12P143	900.00
			10/12	FR	05:40P	30	OFA12A125	900.00
			10/16	TU	05:40P	30	OFA12A125	900.00
			10/17	WE	05:46P	30	OFA12Z151	900.00
			10/18	TH	05:58P	30	OFA12Z151	900.00
			10/19	FR	05:44P	30	OFA12Z151	900.00
M-F 6a News	700.00	98 4	10/23	TU	05:45P	30	OFA12G145	900.00
			10/24	WE	05:44P	30	OFA12Z151	900.00
			10/25	TH	05:46P	30	OFA12G182	900.00
			10/26	FR	05:52P	30	OFA12G182	900.00
			*WFLA :30 Commercial					
			10/02	TU	06:15P	30	OFA12P130	1200.00
			10/03	WE	06:12P	30	OFA12P130	1200.00
			10/04	TH	06:12P	30	OFA12A133	1200.00
			10/05	FR	06:28P	30	OFA12A133	1200.00
			10/09	TU	06:15P	30	OFA12Z141	1200.00
M-F 630p ET / 530p CT NBC Nigh	5000.00	99 12	10/10	WE	06:23P	30	OFA12P143	1200.00
			10/11	TH	06:22P	30	OFA12P143	1200.00
			10/12	FR	06:16P	30	OFA12A125	1200.00
			*WFLA :30 Commercial					
			10/02	TU	06:42A	30	OFA12P130	700.00
			10/05	FR	06:21A	30	OFA12A138	700.00
			10/09	TU	06:13A	30	OFA12A138	700.00
			10/10	WE	06:43A	30	OFA12P143	700.00
			*WFLA :30 Commercial					
			10/02	TU	06:52P	30	OFA12P130	5000.00
M-F 7p News	1000.00	100 8	10/03	WE	06:38P	30	OFA12P130	5000.00
			10/04	TH	07:00P	30	OFA12A133	5000.00
			10/05	FR	06:44P	30	OFA12A138	5000.00
			10/09	TU	07:00P	30	OFA12A138	5000.00
			10/10	WE	06:59P	30	OFA12A125	5000.00
			10/11	TH	06:51P	30	OFA12A125	5000.00
			10/12	FR	07:00P	30	OFA12A125	5000.00
			10/23	TU	06:46P	30	OFA12Z151	5000.00
			10/23	TU	07:00P	30	OFA12G145	5000.00
			10/24	WE	06:46P	30	OFA12G145	5000.00
M-F 7p News	1000.00	100 8	10/26	FR	06:52P	30	OFA12G182	5000.00
			*WFLA :30 Commercial					
			10/02	TU	07:09P	30	OFA12P130	1000.00
			10/03	WE	07:14P	30	OFA12A133	1000.00
			10/04	TH	07:12P	30	OFA12A133	1000.00
			10/05	FR	07:26P	30	OFA12A138	1000.00
			10/09	TU	07:09P	30	OFA12A138	1000.00
			*** Continued ***					

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 8
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
TERMS: NET 30 DAYS
Standard Broadcast Month

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE		PRICE		RT/SS#	PER	DATE		TIME		ACTUAL BROADCAST		PRICE	RECONCILIATION	
DESCRIPTION										LENGTH	M/G FOR PRODUCT DESCRIPTION		REMARKS	DEBIT/CREDIT
M-F 7a Today Show	900.00	101	12			10/10	WE	07:25P		30	OFA12P143	1000.00		
						10/11	TH	07:15P		30	OFA12P143	1000.00		
						10/12	FR	07:23P		30	OFA12P143	1000.00		
								*WFLA			:30 Commercial			
M-F 730p Entertainment Tonight	1000.00	102	8			10/02	TU	07:59A		30	OFA12P130	900.00		
						10/03	WE	07:26A		30	OFA12A133	900.00		
						10/04	TH	07:23A		30	OFA12A133	900.00		
						10/05	FR	08:41A		30	OFA12A138	900.00		
						10/09	TU	08:57A		30	OFA12Z141	900.00		
						10/10	WE	08:57A		30	OFA12P143	900.00		
						10/11	TH	08:34A		30	OFA12A125	900.00		
						10/12	FR	08:57A		30	OFA12P143	900.00		
						10/23	TU	07:24A		30	OFA12Z151	900.00		
						10/24	WE	07:28A		30	OFA12Z151	900.00		
						10/25	TH	08:26A		30	OFA12G172	900.00		
						10/26	FR	08:34A		30	OFA12G182	900.00		
M-F 9a Today Show II	550.00	103	8			10/02	TU	07:45P		30	OFA12P130	1000.00		
						10/03	WE	07:54P		30	OFA12A133	1000.00		
						10/04	TH	07:45P		30	OFA12A133	1000.00		
						10/05	FR	07:46P		30	OFA12A133	1000.00		
						10/09	TU	07:55P		30	OFA12Z141	1000.00		
						10/10	WE	07:46P		30	OFA12A125	1000.00		
						10/11	TH	07:54P		30	OFA12P143	1000.00		
						10/12	FR	07:39P		30	OFA12A125	1000.00		
								*WFLA			:30 Commercial			
						10/02	TU	09:29A		30	OFA12P130	550.00		
						10/03	WE	09:38A		30	OFA12P130	550.00		
						10/04	TH	09:29A		30	OFA12A133	550.00		
Fri 8-9p ET / 7-8p CT Whitney	3400.00	104	2			10/05	FR			30		.00	Preempt Program Change	3400.00-
								*WFLA			:30 Commercial			
						10/19	FR			30		.00	Preempt Program Change	3400.00-
Fri 9p ET / 8p CT Grimm	3400.00	105	1			10/12	FR	09:20P		30	OFA12A125	3400.00		
								*WFLA			:30 Commercial			
Mon 10p ET / 9p CT Revolution	3600.00	106	1			10/08	MO	10:59P		30	OFA12A138	3600.00		
Mon 8-10p ET / 7-9p CT Voice	9000.00	107	2			10/08	MO	07:59P		30	OFA12Z140	9000.00		
								*WFLA			:30 Commercial			

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 9
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
Mon 8p ET / 7p CT The Voice	9000.00	108 1	10/15	MO	07:59P	30	OFA12P143	9000.00
					*WFLA		:30 Commercial	
Sat 1130p ET / 1030p CT Saturd	1200.00	109 4	10/22	MO	08:21P	30	OFA12G145	9000.00
					*WFLA		:30 Commercial	
			10/06	SA	12:50A	30	OFA12A133	1200.00
			10/13	SA	12:29A	30	OFA12P143	1200.00
			10/20	SA	12:47A	30	OFA12G145	1200.00
			10/27	SA	12:31A	30	OFA12G182	1200.00
Sat 12p News	150.00	110 4			*WFLA		:30 Commercial	
			10/06	SA	12:12P	30	OFA12A138	150.00
			10/13	SA	12:27P	30	OFA12A125	150.00
			10/20	SA	12:42P	30	OFA12G145	150.00
			10/27	SA	12:14P	30	OFA12G182	150.00
Sat 6p News	700.00	111 2			*WFLA		:30 Commercial	
			10/06	SA	06:12P	30	OFA12A133	700.00
			10/27	SA	06:27P	30	OFA12G182	700.00
Sat 630p ET / 530p CT NBC Nigh	5000.00	112 2			*WFLA		:30 Commercial	
			10/06	SA	06:45P	30	OFA12A138	5000.00
			10/27	SA	06:59P	30	OFA12G182	5000.00
Sat 7p Entertainment Tonight	650.00	113 3			*WFLA		:30 Commercial	
			10/13	SA	07:37P	30	OFA12P143	650.00
			10/20	SA	07:37P	30	OFA12G145	650.00
			10/27	SA	07:37P	30	OFA12G182	650.00
Sat 7a Today Show	500.00	114 8			*WFLA		:30 Commercial	
			10/06	SA	07:24A	30	OFA12A138	500.00
			10/06	SA	07:59A	30	OFA12A133	500.00
			10/13	SA	07:59A	30	OFA12A125	500.00
			10/13	SA	08:58A	30	OFA12A125	500.00
			10/20	SA	08:21A	30	OFA12Z151	500.00
			10/20	SA	08:56A	30	OFA12G145	500.00
			10/27	SA	07:28A	30	OFA12G182	500.00
			10/27	SA	08:29A	30	OFA12G172	500.00
Sat 9a News	300.00	115 4			*WFLA		:30 Commercial	
			10/06	SA	09:13A	30	OFA12A133	300.00
			10/13	SA	09:42A	30	OFA12P143	300.00
			10/20	SA	09:41A	30	OFA12G145	300.00
			10/27	SA	09:13A	30	OFA12G182	300.00
Sun 12p News	150.00	117 4			*WFLA		:30 Commercial	
			10/07	SU	12:52P	30	OFA12Z140	150.00
			10/14	SU	12:29P	30	OFA12P143	150.00
			10/21	SU	12:23P	30	OFA12Z151	150.00
			10/28	SU	12:51P	30	OFA12G182	150.00
Sun 6p News	750.00	118 4			*WFLA		:30 Commercial	
			10/07	SU	06:21P	30	OFA12A138	750.00
			10/14	SU	06:21P	30	OFA12A125	750.00
			10/21	SU	05:59P	30	OFA12G145	750.00
			10/28	SU	06:23P	30	OFA12G182	750.00
*** Continued ***								

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE BROADCAST MONTH 10 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sun 630p ET / 530p CT NBC Nightly News	5000.00	119 4	10/07	SU	06:46P	30	OFA12Z140	5000.00	
			10/14	SU	06:47P	30	OFA12A125	5000.00	
			10/21	SU	06:59P	30	OFA12G145	5000.00	
			10/28	SU	06:46P	30	OFA12G182	5000.00	
Sun 7p ET / 6p CT Football Night	3400.00	120 2	10/07	SU	07:08P	30	OFA12A138	3400.00	
			10/14	SU	07:08P	30	OFA12P143	3400.00	
Sun 8a Today Show	500.00	121 2	10/07	SU	09:00A	30	OFA12Z140	500.00	
			10/14	SU	08:53A	30	OFA12P143	500.00	
Sun 815p ET / 715p CT NBC Sunday Night News	10000.00	122 3	10/07	SU	11:39P	30	OFA12A138	10000.00	
			10/14	SU	11:42P	30	OFA12P143	10000.00	Sports Overrun
			10/28	SU	11:35P	30	OFA12G182	10000.00	Sports Overrun
Sun 9a News	300.00	123 4	10/07	SU	09:59A	30	OFA12A138	300.00	
			10/14	SU	09:41A	30	OFA12P143	300.00	
			10/21	SU	09:22A	30	OFA12Z151	300.00	
			10/28	SU	09:43A	30	OFA12G182	300.00	
M-Su 11p News	1250.00	124 16	10/02	TU	11:25P	30	OFA12P130	1250.00	
			10/03	WE	11:11P	30	OFA12P130	1250.00	
			10/04	TH	11:30P	30	OFA12A133	1250.00	
			10/06	SA	11:09P	30	OFA12A138	1250.00	
			10/09	TU	11:30P	30	OFA12A138	1250.00	
			10/10	WE	11:34P	30	OFA12P143	1250.00	
			10/11	TH	11:13P	30	OFA12P143	1250.00	
			10/12	FR	11:13P	30	OFA12P143	1250.00	
			10/16	TU	11:25P	30	OFA12A125	1250.00	
			10/17	WE	11:33P	30	OFA12Z151	1250.00	
			10/18	TH	11:33P	30	OFA12Z151	1250.00	
			10/20	SA	11:10P	30	OFA12Z151	1250.00	
			10/24	WE	11:31P	30	OFA12G145	1250.00	
			10/25	TH	11:12P	30	OFA12G182	1250.00	
			10/26	FR	11:22P	30	OFA12G182	1250.00	
			10/27	SA	11:13P	30	OFA12G182	1250.00	
Tue 10p ET / 9p CT Parenthood	3600.00	125 2	10/02	TU	11:00P	30	OFA12P130	3600.00	
			10/23	TU	10:11P	30	OFA12G145	3600.00	
Tue 8p ET / 7p CT Voice									

*** Continued ***

PERIOD COST	637,020.00	463 Total Units	ACTUAL GROSS BILLING	579,145.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	86,871.75	TOTAL RECONCILING	Credits	57,875.00-
			NET DUE	492,273.25			57,875.00CR

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WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033220 11 10/01/2012 - 10/2
SCHEDULE DATES
10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
	9000.00	126 2	10/02 TU 07:59P	30	OFA12P130	9000.00			
			10/16 TU 08:43P	30	OFA12P143	9000.00			
Wed 10p ET / 9p CT Chicago Fir					*WFLA		:30 Commercial		
	3600.00	127 1	10/10 WE 10:16P	30	OFA12A125	3600.00			
Wed 9p ET / 8p CT Law & Order					*WFLA		:30 Commercial		
	3600.00	128 1	10/10 WE 09:19P	30	OFA12A125	3600.00			
M-F 10a News					*WFLA		:30 Commercial		
	160.00	129 3	10/08 MO 10:28A	30	OFA12A138	160.00			
			10/15 MO 10:25A	30	OFA12P143	160.00			
			10/22 MO 10:17A	30	OFA12G145	160.00			
M-F 1135p ET / 1035p CT Tonight					*WFLA		:30 Commercial		
	650.00	130 3	10/08 MO 12:10A	30	OFA12Z140	650.00			
			10/15 MO 12:30A	30	OFA12A125	650.00			
			10/22 MO 12:10A	30	OFA12G145	650.00			
M-F 11a Daytime					*WFLA		:30 Commercial		
	160.00	131 3	10/08 MO 11:13A	30	OFA12Z140	160.00			
			10/15 MO 11:49A	30	OFA12A125	160.00			
			10/22 MO 11:47A	30	OFA12G145	160.00			
M-F 12p Today Show III					*WFLA		:30 Commercial		
	200.00	132 2	10/08 MO 12:29P	30	OFA12A138	200.00			
			10/15 MO 12:29P	30	OFA12P143	200.00			
M-F 2p Rachael Ray					*WFLA		:30 Commercial		
	250.00	133 3	10/08 MO 02:59P	30	OFA12Z140	250.00			
			10/15 MO 02:24P	30	OFA12P143	250.00			
			10/22 MO 02:33P	30	OFA12Z151	250.00			
M-F 3p Doctors					*WFLA		:30 Commercial		
	450.00	134 3	10/08 MO 03:24P	30	OFA12A138	450.00			
			10/15 MO 03:21P	30	OFA12P143	450.00			
			10/22 MO 03:20P	30	OFA12G145	450.00			
M-F 4p Dr Oz					*WFLA		:30 Commercial		
	600.00	135 3	10/08 MO 04:55P	30	OFA12A138	600.00			
			10/15 MO 04:55P	30	OFA12P143	600.00			
			10/22 MO 04:20P	30	OFA12Z151	600.00			
M-F 5a News					*WFLA		:30 Commercial		
	150.00	136 3	10/08 MO 05:21A	30	OFA12Z140	150.00			
			10/15 MO 05:21A	30	OFA12P143	150.00			
			10/22 MO 05:22A	30	OFA12Z151	150.00			
M-F 5p News					*WFLA		:30 Commercial		
	900.00	137 3	10/08 MO 05:14P	30	OFA12Z140	900.00			
			10/15 MO 05:28P	30	OFA12A125	900.00			
			10/22 MO 05:28P	30	OFA12G145	900.00			
M-F 530a News					*WFLA		:30 Commercial		
	470.00	138 3	10/08 MO 05:44A	30	OFA12A138	470.00			
			10/15 MO 05:41A	30	OFA12A125	470.00			
			10/22 MO 05:51A	30	OFA12G145	470.00			
M-F 530p News					*WFLA		:30 Commercial		
	900.00	139 3	10/08 MO 05:58P	30	OFA12A138	900.00			
*** Continued ***									

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 12
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6p News	1200.00	140 2	10/15	MO	05:57P	30	OFA12P143		
			10/22	MO	05:40P	30	OFA12Z151		
					*WFLA		:30 Commercial		
M-F 6a News	900.00	141 1	10/08	MO	06:27P	30	OFA12Z140		
			10/15	MO	06:28P	30	OFA12A125		
					*WFLA		:30 Commercial		
			10/08	MO		30		.00	Preempt P 900.00-
								olitical	
M-F 630p ET / 530p CT NBC Night	5000.00	142 3	10/08	MO	07:00P	30	OFA12A138		
			10/15	MO	07:00P	30	OFA12P143		
			10/22	MO	06:49P	30	OFA12G145		
					*WFLA		:30 Commercial		
M-F 7p News	1000.00	143 2	10/08	MO	07:23P	30	OFA12A138		
			10/15	MO	07:15P	30	OFA12A125		
					*WFLA		:30 Commercial		
M-F 7a Today Show	900.00	144 3	10/08	MO	08:34A	30	OFA12Z140		
			10/15	MO	08:45A	30	OFA12P143		
			10/22	MO	08:45A	30	OFA12Z151		
					*WFLA		:30 Commercial		
M-F 730p Entertainment Tonight	1000.00	145 2	10/08	MO	07:55P	30	OFA12A138		
			10/15	MO	07:45P	30	OFA12A125		
					*WFLA		:30 Commercial		
M-F 9a Today Show II	550.00	146 2	10/08	MO	09:50A	30	OFA12A138		
			10/15	MO	09:57A	30	OFA12P143		
					*WFLA		:30 Commercial		
M-Su 11p News	1250.00	147 3	10/08	MO	11:29P	30	OFA12A138		
			10/15	MO	11:22P	30	OFA12P143		
			10/22	MO	11:31P	30	OFA12Z151		
					*WFLA		:30 Commercial		
Sun 10a Meet The Press	1400.00	153 2	10/07	SU		30		.00	Preempt P 1400.00-
								olitical	
			10/14	SU	10:39A	30	OFA12A125		
					*WFLA		:30 Commercial		
Tue 8p ET / 7p CT Voice	4500.00	154 1	10/09	TU	07:59P	30	OFA12A138		
					*WFLA		:30 Commercial		
Wed 8-9p ET / 7-8p CT Animal P	3400.00	155 2	10/10	WE	07:59P	30	OFA12A125		
			10/10	WE	08:18P	30	OFA12P143		
					*WFLA		:30 Commercial		
Sat 8p ET / 7p CT Revolution	1200.00	156 2	10/13	SA	08:42P	30	OFA12P143		
			10/20	SA	08:45P	30	OFA12Z151		
					*WFLA		:30 Commercial		
Sat 9p ET / 8p CT Chicago Fire	1300.00	157 1	10/13	SA	09:17P	30	OFA12A125		
					*WFLA		:30 Commercial		
Thu 8-9p ET / 7-8p CT 30 Rock	2940.00	158 2	10/11	TH	08:21P	30	OFA12A125		
			10/18	TH	08:51P	30	OFA12G145		
					*WFLA		:30 Commercial		

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP.: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV.: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033220
PAGE 13
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE

ACTUAL BROADCAST

RECONCILIATION

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G	FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	3400.00	159	1	10/12	FR		30			.00	Preempt Program Change	3400.00-
Fri 10p ET / 9p CT Dateline NB						*WFLA			:30 Commercial			
3000.00	160	1	10/12	FR	10:31P		30	OFA12A125		3000.00		
Wed 9p ET / 8p CT Law & Order						*WFLA			:30 Commercial			
3600.00	161	1	10/17	WE	09:16P		30	OFA12Z151		3600.00		
Thu 9-10p ET / 8-9p CT Office						*WFLA			:30 Commercial			
4800.00	162	1	10/18	TH	09:20P		30	OFA12Z151		4800.00		
Thu 10p ET / 9p CT Rock Center						*WFLA			:30 Commercial			
3200.00	163	1	10/18	TH	10:42P		30	OFA12G145		3200.00		
Sun 8a Today Show						*WFLA			:30 Commercial			
1100.00	164	1	10/14	SU	08:28A		30	OFA12P143		1100.00		
M-F 530a News						*WFLA			:30 Commercial			
470.00	165	1	10/12	FR	05:54A		30	OFA12P143		470.00		
Fri 8p ET / 7p CT The Voice						*WFLA			:30 Commercial			
3400.00	166	1	10/12	FR	08:46P		30	OFA12P143		3400.00		
Fri 8p ET / 7p CT Grimm						*WFLA			:30 Commercial			
3400.00	167	1	10/19	FR	08:39P		30	OFA12G145		3400.00		
M-F 7a Today Show						*WFLA			:30 Commercial			
900.00	168	4	10/16	TU	07:26A		30	OFA12A125		900.00		
			10/17	WE	07:56A		30	OFA12Z151		900.00		
			10/18	TH	07:29A		30	OFA12Z151		900.00		
			10/19	FR	08:56A		30	OFA12G145		900.00		
M-F 12p Today Show III						*WFLA			:30 Commercial			
380.00	169	4	10/16	TU	12:29P		30	OFA12A125		380.00		
			10/17	WE	12:50P		30	OFA12Z151		380.00		
			10/18	TH	12:27P		30	OFA12Z151		380.00		
			10/19	FR	12:27P		30	OFA12G145		380.00		
M-F 6p News						*WFLA			:30 Commercial			
2250.00	170	4	10/16	TU	06:22P		30	OFA12P143		2250.00		
			10/16	TU	06:29P		30	OFA12A125		2250.00		
			10/18	TH	06:13P		30	OFA12G145		2250.00		
			10/19	FR	06:13P		30	OFA12Z151		2250.00		
M-F 6a News						*WFLA			:30 Commercial			
1450.00	171	2	10/16	TU	06:11A		30	OFA12P143		1450.00		
			10/19	FR	06:30A		30	OFA12G145		1450.00		
M-F 7p News						*WFLA			:30 Commercial			
2000.00	172	4	10/16	TU	07:25P		30	OFA12P143		2000.00		
			10/17	WE	07:13P		30	OFA12Z151		2000.00		
			10/18	TH	07:10P		30	OFA12Z151		2000.00		
			10/18	TH	07:12P		30	OFA12G145		2000.00		
M-F 730p Entertainment Tonight						*WFLA			:30 Commercial			
2000.00	173	4	10/16	TU	07:45P		30	OFA12A125		2000.00		
			10/16	TU	07:54P		30	OFA12P143		2000.00		
			10/19	FR	07:40P		30	OFA12G145		2000.00		
			10/19	FR	07:45P		30	OFA12G145		2000.00		

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12 E: 120904026
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033220 14 10/01/2012 - 10/2
SCHEDULE DATES
10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
M-F 9a Today Show II	1040.00	174 4	10/16 TU 09:29A	30	OFA12P143	1040.00	:30 Commercial		
			10/17 WE 09:51A	30	OFA12Z151	1040.00			
			10/18 TH 09:56A	30	OFA12G145	1040.00			
			10/19 FR 09:59A	30	OFA12G145	1040.00			
Sun 10a Meet The Press	5000.00	175 1	10/21 SU 10:47A	30	OFA12G145	5000.00	:30 Commercial		
Sun 7p ET / 6p CT Football Nig	7000.00	176 1	10/21 SU 07:18P	30	OFA12G145	7000.00	:30 Commercial		
Sun 8a Today Show	1100.00	177 1	10/21 SU 08:49A	30	OFA12G145	1100.00	:30 Commercial		
Wed 10p ET / 9p CT Chicago Fir	7200.00	178 1	10/17 WE 10:30P	30	OFA12Z151	7200.00	:30 Commercial		
M-F 12p Today Show III	380.00	179 1	10/22 MO 12:29P	30	OFA12Z151	380.00	:30 Commercial		
M-F 6p News	2250.00	180 1	10/22 MO 06:23P	30	OFA12Z151	2250.00	:30 Commercial		
M-F 6a News	1450.00	181 1	10/22 MO 06:42A	30	OFA12G145	1450.00	:30 Commercial		
M-F 7p News	2000.00	182 1	10/22 MO 07:10P	30	OFA12Z151	2000.00	:30 Commercial		
M-F 730p Entertainment Tonight	2000.00	183 1	10/22 MO 07:46P	30	OFA12G145	2000.00	:30 Commercial		
M-F 9a Today Show II	1040.00	184 1	10/22 MO 09:27A	30	OFA12G145	1040.00	:30 Commercial		
Sat 9p ET / 8p CT Chicago Fire	1300.00	185 1	10/20 SA 09:43P	30	OFA12G145	1300.00	:30 Commercial		
Sat 10p ET / 9p CT Law & Order	1400.00	186 1	10/20 SA 10:31P	30	OFA12G145	1400.00	:30 Commercial		
Tue 10p ET / 9p CT Parenthood	3600.00	188 1	10/23 TU 10:30P	30	OFA12Z151	3600.00	:30 Commercial		
M-F 12p Today Show III	380.00	189 4	10/23 TU 12:29P	30	OFA12Z151	380.00	:30 Commercial		
			10/24 WE 12:29P	30	OFA12G145	380.00			
			10/25 TH 12:29P	30	OFA12G182	380.00			
			10/26 FR 12:26P	30	OFA12G182	380.00			
M-F 6p News	2250.00	190 4	10/23 TU 06:29P	30	OFA12G145	2250.00	:30 Commercial		
			10/24 WE 06:23P	30	OFA12G145	2250.00			
			10/25 TH 06:25P	30	OFA12G182	2250.00			
			10/26 FR 06:24P	30	OFA12G182	2250.00			
M-F 6a News	1450.00	191 2	10/24 WE 06:27A	30	OFA12G145	1450.00	:30 Commercial		
			10/25 TH 06:09A	30	OFA12G182	1450.00			
M-F 7p News	2000.00	192 4	10/23 TU 07:25P	30	OFA12Z151	2000.00	:30 Commercial		
			10/24 WE 07:15P	30	OFA12Z151	2000.00			

*** Continued ***

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120904026
WFLA
INVOICE NUMBER 0100033220
PAGE 15
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 730p Entertainment Tonight	2000.00	193	4	10/25	TH	07:10P	30 DFA12G182	2000.00	
				10/26	FR	07:10P	30 DFA12G182	2000.00	
				10/23	TU	07:52P	30 DFA12G145	2000.00	:30 Commercial
				10/24	WE	07:55P	30 DFA12G145	2000.00	
				10/25	TH	07:55P	30 DFA12G182	2000.00	
				10/26	FR	07:46P	30 DFA12G182	2000.00	
M-F 9a Today Show II	1040.00	194	4	10/23	TU	09:29A	30 DFA12G145	1040.00	:30 Commercial
				10/24	WE	09:57A	30 DFA12G145	1040.00	
				10/25	TH	09:59A	30 DFA12G182	1040.00	
				10/26	FR	09:50A	30 DFA12G172	1040.00	
Fri 9p ET / 8p CT Grimm	7000.00	195	1	10/26	FR	09:16P	30 DFA12G172	7000.00	:30 Commercial
Sun 10a Meet The Press	5000.00	197	1	10/28	SU	10:45A	30 DFA12G182	5000.00	:30 Commercial
Sun 7p ET / 6p CT Football Nig	7000.00	198	1	10/28	SU	07:08P	30 DFA12G182	7000.00	:30 Commercial
Sun 8a Today Show	1100.00	199	1	10/28	SU	09:00A	30 DFA12G182	1100.00	:30 Commercial
Wed 9p ET / 8p CT Law & Order	7500.00	200	1	10/24	WE	09:41P	30 DFA12Z151	7500.00	:30 Commercial
Total Airtime Gross Spot Revenue:				579,145.00					

PERIOD COST 637,020.00

463 Total Units
ACTUAL GROSS BILLING 579,145.00
AGENCY COMMISSION 86,871.75
NET DUE 492,273.25

SUB-TOTALS Debits .00
Credits 57,875.00-
TOTAL RECONCILING 57,875.00CR

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Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:120904026
WFLA
INVOICE NUMBER 0100033818
PAGE 1
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST										RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G	FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT		
M-Th, Su 430a News	25.00	22	4	10/30	TU	04:58A	30			*WFLA :30 Commercial	25.00				
				10/31	WE	04:52A	30			OFA12G187	25.00				
				11/01	TH	04:40A	30			OFA12G187	25.00				
				11/04	SU	04:51A	30			OFA12G150	25.00				
Sun 7p ET / 6p CT Football Nig	1700.00	43	1	11/04	SU		30			*WFLA :30 Commercial	.00	Preempted	1700.00-		
M-Th, Su 430a News	25.00	76	2	10/29	MO	04:51A	30			*WFLA :30 Commercial	25.00				
				11/05	MO	04:42A	30			OFA12G187	25.00				
	25.00	84	1	11/05	MO	04:59A	30			OFA12G194	25.00				
M-F 1p Days Of Our Lives	400.00	85	2	11/01	TH	12:58P	30			*WFLA :30 Commercial	400.00				
				11/02	FR	01:59P	30			OFA12G194	400.00				
M-F 11a Daytime	160.00	88	4	10/30	TU	11:43A	30			*WFLA :30 Commercial	160.00				
				10/31	WE	11:35A	30			OFA12G187	160.00				
				11/01	TH	11:15A	30			OFA12G187	160.00				
				11/02	FR	11:27A	30			OFA12G182	160.00				
M-F 2p Rachael Ray	250.00	90	4	10/30	TU	02:23P	30			*WFLA :30 Commercial	250.00				
				10/31	WE	02:34P	30			OFA12G187	250.00				
				11/01	TH	02:26P	30			OFA12G187	250.00				
				11/02	FR	02:58P	30			OFA12G172	250.00				
M-F 3p Doctors	450.00	91	4	10/30	TU	03:23P	30			*WFLA :30 Commercial	450.00				
				10/31	WE	03:35P	30			OFA12G172	450.00				
				11/01	TH	03:58P	30			OFA12G172	450.00				

*** Continued ***

PERIOD COST	337,975.00	178 Total Units	ACTUAL GROSS BILLING	310,625.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	46,593.75	TOTAL RECONCILING	Credits	27,350.00-
			NET DUE	264,031.25			27,350.00CR

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WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER: Barack Obama/ D/ President
PRODUCT: Obama For America

INVOICE NUMBER 0100033818
BROADCAST MONTH 10/29/2012 - 11/25/
AMOUNT DUE 264,031.25

REMIT TO:

*00168

000038634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000038634 00000100033818 026403125 3



WFLA-TV

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Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 11/25/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033818 2 10/29/2012 - 11/2
SCHEDULE DATES
10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 4p Dr Oz	600.00	92	4	11/02	FR	03:59P	30	OFA12G194	450.00	
						*WFLA		:30 Commercial		
				10/30	TU	04:27P	30	OFA12G187	600.00	
				10/31	WE	04:21P	30	OFA12G187	600.00	
				11/01	TH	04:25P	30	OFA12G182	600.00	
				11/02	FR	04:56P	30	OFA12G182	600.00	
M-F 5a News	150.00	93	4			*WFLA		:30 Commercial		
				10/30	TU	05:21A	30	OFA12G187	150.00	
				10/31	WE	05:21A	30	OFA12G182	150.00	
				11/01	TH	05:09A	30	OFA12G187	150.00	
				11/02	FR	05:21A	30	OFA12G194	150.00	
M-F 530a News	470.00	95	4			*WFLA		:30 Commercial		
				10/30	TU	05:41A	30	OFA12G182	470.00	
				10/31	WE	05:54A	30	OFA12G187	470.00	
				11/01	TH	05:42A	30	OFA12G182	470.00	
				11/02	FR	05:51A	30	OFA12G182	470.00	
M-F 630p ET / 530p CT NBC Nigh	5000.00	99	4			*WFLA		:30 Commercial		
				10/30	TU	06:46P	30	OFA12G187	5000.00	
				10/31	WE	07:00P	30	OFA12G187	5000.00	
				11/01	TH	06:47P	30	OFA12G187	5000.00	
				11/02	FR	06:59P	30	OFA12G194	5000.00	
Fri 8-9p ET / 7-8p CT Whitney	3400.00	104	1	11/02	FR		30		.00	Preempt Program Change 3400.00-
Mon 8-10p ET / 7-9p CT Voice	9000.00	107	2			*WFLA		:30 Commercial		
				10/29	MO	08:47P	30	OFA12G187	9000.00	
				11/05	MO	07:59P	30	OFA12G194	9000.00	
Sat 12p News	150.00	110	1	11/03	SA	12:11P	30	OFA12G150	150.00	
Sat 7p Entertainment Tonight	650.00	113	1	11/03	SA		30		.00	Preempt Program Change 650.00-
Sat 7a Today Show	500.00	114	2			*WFLA		:30 Commercial		
				11/03	SA	07:24A	30	OFA12G171	500.00	
				11/03	SA	08:57A	30	OFA12G194	500.00	
Sat 9a News	300.00	115	1	11/03	SA	09:12A	30	OFA12G194	300.00	
Sun 12p News	150.00	117	1	11/04	SU	12:51P	30	OFA12G150	150.00	
Sun 6p News	750.00	118	1	11/04	SU	06:23P	30	OFA12G182	750.00	
Sun 630p ET / 530p CT NBC Nigh	5000.00	119	1	11/04	SU	06:59P	30	OFA12G194	5000.00	
Sun 815p ET / 715p CT NBC Sund	10000.00	122	1	11/04	SU	09:54P	30	OFA12G194	10000.00	
*** Continued ***										

PERIOD COST 337,975.00

178 Total Units
ACTUAL GROSS BILLING 310,625.00
AGENCY COMMISSION 46,593.75
NET DUE 264,031.25

SUB-TOTALS Debits .00
Credits 27,350.00-
TOTAL RECONCILING 27,350.00CR

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INVOICE / AFFIDAVIT

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1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 11/25/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033818
PAGE 3
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
Sun 9a News						*WFLA	:30 Commercial		
300.00	123	1	11/04	SU	09:58A	30	OFA12G194	300.00	
Tue 10p ET / 9p CT Parenthood						*WFLA	:30 Commercial		
3600.00	125	1	10/30	TU		30		.00	Preempt Program Change
Tue 8p ET / 7p CT Voice						*WFLA	:30 Commercial		
9000.00	126	1	10/30	TU		30		.00	Preempt Program Change
M-F 10a News						*WFLA	:30 Commercial		
160.00	129	1	10/29	MO	10:25A	30	OFA12G187	160.00	
M-F 1135p ET / 1035p CT Tonight						*WFLA	:30 Commercial		
650.00	130	1	10/29	MO	11:59P	30	OFA12G187	650.00	
M-F 11a Daytime						*WFLA	:30 Commercial		
160.00	131	2	10/29	MO	11:47A	30	OFA12G182	160.00	
			11/05	MO	11:32A	30	OFA12G187	160.00	
M-F 2p Rachael Ray						*WFLA	:30 Commercial		
250.00	133	2	10/29	MO	02:21P	30	OFA12G172	250.00	
			11/05	MO	02:16P	30	OFA12G182	250.00	
M-F 3p Doctors						*WFLA	:30 Commercial		
450.00	134	2	10/29	MO	03:29P	30	OFA12G172	450.00	
			11/05	MO	03:11P	30	OFA12G194	450.00	
M-F 4p Dr Oz						*WFLA	:30 Commercial		
600.00	135	2	10/29	MO	04:26P	30	OFA12G187	600.00	
			11/05	MO	04:38P	30	OFA12G171	600.00	
M-F 5a News						*WFLA	:30 Commercial		
150.00	136	2	10/29	MO	05:21A	30	OFA12G182	150.00	
			11/05	MO	05:21A	30	OFA12G182	150.00	
M-F 5p News						*WFLA	:30 Commercial		
900.00	137	1	10/29	MO	05:22P	30	OFA12G182	900.00	
M-F 530a News						*WFLA	:30 Commercial		
470.00	138	2	10/29	MO	05:41A	30	OFA12G187	470.00	
			11/05	MO	05:57A	30	OFA12G194	470.00	
M-F 530p News						*WFLA	:30 Commercial		
900.00	139	1	10/29	MO	05:46P	30	OFA12G187	900.00	
M-F 630p ET / 530p CT NBC Nightly News						*WFLA	:30 Commercial		
5000.00	142	2	10/29	MO	06:46P	30	OFA12G182	5000.00	
			11/05	MO	06:53P	30	OFA12G182	5000.00	
M-F 7a Today Show						*WFLA	:30 Commercial		
900.00	144	1	10/29	MO	07:59A	30	OFA12G187	900.00	
M-Su 11p News						*WFLA	:30 Commercial		
1250.00	147	1	10/29	MO	11:23P	30	OFA12G182	1250.00	
M-F 4p Dr Oz						*WFLA	:30 Commercial		
600.00	149	1	11/06	TU	04:29P	30	OFA12G171	600.00	
M-F 9a Today Show II						*WFLA	:30 Commercial		
550.00	152	1	11/06	TU	09:59A	30	OFA12G171	550.00	

*** Continued ***

PERIOD COST 337,975.00

178 Total Units
ACTUAL GROSS BILLING 310,625.00
AGENCY COMMISSION 46,593.75
NET DUE 264,031.25

SUB-TOTALS Debits .00
Credits 27,350.00-
TOTAL RECONCILING 27,350.00CR

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ADV_: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 11/25/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033818 4 10/29/2012 - 11/2
SCHEDULE DATES
10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
Tue 8-10p ET / 7-9p CT Voice								*WFLA :30 Commercial		
9000.00	187	1		10/30	TU	08:47P	30	OFA12G187	9000.00	
Mon 10p ET / 9p CT Revolution								*WFLA :30 Commercial		
7500.00	196	1		10/29	MO	10:36P	30	OFA12G187	7500.00	
M-F 12p Today Show III								*WFLA :30 Commercial		
380.00	201	1		10/29	MO	12:58P	30	OFA12G187	380.00	
M-F 7p News								*WFLA :30 Commercial		
2000.00	202	1		10/29	MO	07:15P	30	OFA12G187	2000.00	
M-F 730p Entertainment Tonight								*WFLA :30 Commercial		
2000.00	203	1		10/29	MO	07:40P	30	OFA12G182	2000.00	
M-F 9a Today Show II								*WFLA :30 Commercial		
1040.00	204	1		10/29	MO	09:54A	30	OFA12G182	1040.00	
M-F 6p News								*WFLA :30 Commercial		
2250.00	205	1		10/29	MO	06:23P	30	OFA12G187	2250.00	
M-F 12p Today Show III								*WFLA :30 Commercial		
380.00	206	1		11/06	TU	12:29P	30	OFA12G150	380.00	
M-F 5p News								*WFLA :30 Commercial		
1700.00	207	1		11/06	TU	05:24P	30	OFA12G194	1700.00	
M-F 7a Today Show								*WFLA :30 Commercial		
2000.00	208	1		11/06	TU	07:24A	30	OFA12G194	2000.00	
M-F 10a News								*WFLA :30 Commercial		
300.00	209	4		10/30	TU	10:28A	30	OFA12G182	300.00	
				10/31	WE	10:24A	30	OFA12G182	300.00	
				11/01	TH	10:25A	30	OFA12G182	300.00	
				11/02	FR	10:28A	30	OFA12G194	300.00	
M-F 1135p ET / 1035p CT Tonight								*WFLA :30 Commercial		
1300.00	210	4		10/30	TU	12:28A	30	OFA12G187	1300.00	
				10/31	WE	12:29A	30	OFA12G182	1300.00	
				11/01	TH	12:31A	30	OFA12G187	1300.00	
				11/02	FR	12:30A	30	OFA12G182	1300.00	
M-F 12p Today Show III								*WFLA :30 Commercial		
380.00	211	4		10/30	TU	12:59P	30	OFA12G187	380.00	
				10/31	WE	12:27P	30	OFA12G187	380.00	
				11/01	TH	12:26P	30	OFA12G187	380.00	
				11/02	FR	12:26P	30	OFA12G194	380.00	
M-F 5p News								*WFLA :30 Commercial		
1700.00	212	4		10/30	TU	05:13P	30	OFA12G182	1700.00	
				10/31	WE	05:24P	30	OFA12G182	1700.00	
				11/01	TH	05:23P	30	OFA12G187	1700.00	
				11/02	FR	05:23P	30	OFA12G182	1700.00	
M-F 530p News								*WFLA :30 Commercial		
1700.00	213	4		10/30	TU	05:53P	30	OFA12G187	1700.00	
				10/31	WE	05:42P	30	OFA12G187	1700.00	
				11/01	TH	05:51P	30	OFA12G182	1700.00	
				11/02	FR	05:40P	30	OFA12G194	1700.00	
M-F 6p News								*WFLA :30 Commercial		
2250.00	214	4		10/30	TU	06:09P	30	OFA12G182	2250.00	

*** Continued ***

PERIOD COST	337,975.00	178 Total Units		Debits	.00
		ACTUAL GROSS BILLING	310,625.00	Credits	27,350.00-
		AGENCY COMMISSION	46,593.75	TOTAL RECONCILING	27,350.00CR
		NET DUE	264,031.25		

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Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 11/25/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033818
PAGE 5
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
				10/31	WE	06:15P	30	OFA12G182	2250.00
				11/01	TH	06:24P	30	OFA12G187	2250.00
				11/02	FR	06:13P	30	OFA12G182	2250.00
M-F 6a News	1450.00	215	2			*WFLA	:30 Commercial		
				10/30	TU	06:44A	30	OFA12G187	1450.00
				11/01	TH	06:57A	30	OFA12G187	1450.00
M-F 7p News	2000.00	216	4			*WFLA	:30 Commercial		
				10/30	TU	07:09P	30	OFA12G187	2000.00
				10/31	WE	07:09P	30	OFA12G187	2000.00
				11/01	TH	07:13P	30	OFA12G182	2000.00
				11/02	FR	07:15P	30	OFA12G194	2000.00
M-F 7a Today Show	2000.00	217	4			*WFLA	:30 Commercial		
				10/30	TU	08:52A	30	OFA12G172	2000.00
				10/31	WE	07:58A	30	OFA12G182	2000.00
				11/01	TH	08:34A	30	OFA12G182	2000.00
				11/02	FR	07:29A	30	OFA12G172	2000.00
M-F 730p Entertainment Tonight	2000.00	218	4			*WFLA	:30 Commercial		
				10/30	TU	07:54P	30	OFA12G182	2000.00
				10/31	WE	07:55P	30	OFA12G182	2000.00
				11/01	TH	07:55P	30	OFA12G187	2000.00
				11/02	FR	07:45P	30	OFA12G182	2000.00
M-F 9a Today Show II	1040.00	219	4			*WFLA	:30 Commercial		
				10/30	TU	09:51A	30	OFA12G187	1040.00
				10/31	WE	09:26A	30	OFA12G172	1040.00
				11/01	TH	09:27A	30	OFA12G172	1040.00
				11/02	FR	09:50A	30	OFA12G194	1040.00
Sat 1130p ET / 1030p CT Saturd	2500.00	220	1			*WFLA	:30 Commercial		
				11/03	SA	12:52A	30	OFA12G150	2500.00
Sun 10a Meet The Press	5000.00	221	1			*WFLA	:30 Commercial		
				11/04	SU	10:59A	30	OFA12G182	5000.00
Sun 7p ET / 6p CT Football Nig	7000.00	222	1			*WFLA	:30 Commercial		
				11/04	SU	07:29P	30	OFA12G187	7000.00
Sun 8a Today Show	1100.00	223	1			*WFLA	:30 Commercial		
				11/04	SU	08:22A	30	OFA12G182	1100.00
M-Su 11p News	2500.00	224	4			*WFLA	:30 Commercial		
				10/30	TU	11:11P	30	OFA12G182	2500.00
				10/31	WE	11:24P	30	OFA12G187	2500.00
				11/01	TH	11:10P	30	OFA12G182	2500.00
				11/03	SA	11:13P	30	OFA12G194	2500.00
Wed 10p ET / 9p CT Chicago Fir	7200.00	225	1			*WFLA	:30 Commercial		
				10/31	WE	10:07P	30	OFA12G187	7200.00
M-F 10a News	300.00	226	1			*WFLA	:30 Commercial		
				11/05	MO	10:28A	30	OFA12G194	300.00
M-F 1135p ET / 1035p CT Tonigh	1300.00	227	1			*WFLA	:30 Commercial		
				11/05	MO	12:31A	30	OFA12G182	1300.00
M-F 12p Today Show III	380.00	228	1			*WFLA	:30 Commercial		
				11/05	MO	12:51P	30	OFA12G194	380.00

*** Continued ***

PERIOD COST	337,975.00	178 Total Units		Debits	.00
		ACTUAL GROSS BILLING	310,625.00	Credits	27,350.00-
		AGENCY COMMISSION	46,593.75	TOTAL RECONCILING	27,350.00CR
		NET DUE	264,031.25		

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2012
INVOICE DATE 11/25/12 E:120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033818
PAGE 6
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 5p News						*WFLA			
1700.00	229	1		11/05	MO	05:22P	30	OFA12G182 :30 Commercial	1700.00
M-F 530p News						*WFLA			
1700.00	230	1		11/05	MO	05:43P	30	OFA12G150 :30 Commercial	1700.00
M-F 6p News						*WFLA			
2250.00	231	1		11/05	MO	06:15P	30	OFA12G194 :30 Commercial	2250.00
M-F 7p News						*WFLA			
2000.00	232	1		11/05	MO	07:14P	30	OFA12G187 :30 Commercial	2000.00
M-F 7a Today Show						*WFLA			
2000.00	233	1		11/05	MO	08:47A	30	OFA12G171 :30 Commercial	2000.00
M-F 730p Entertainment Tonight						*WFLA			
2000.00	234	1		11/05	MO	07:54P	30	OFA12G194 :30 Commercial	2000.00
M-F 9a Today Show II						*WFLA			
1040.00	235	1		11/05	MO	09:29A	30	OFA12G194 :30 Commercial	1040.00
M-Su 11p News						*WFLA			
2500.00	236	1		11/05	MO	11:24P	30	OFA12G150 :30 Commercial	2500.00
Fri 8-9p ET / 7-8p CT Go On						*WFLA			
3400.00	237	1		11/02	FR		30	:30 Commercial	.00 Preempt Program Change 3400.00-
Fri 8p Star Watch Primetime						*WFLA			
2900.00	238	1		11/02	FR		30	:30 Commercial	.00 Preempt Program Change 2900.00-
M-F 2p Rachael Ray						*WFLA			
250.00	239	1		11/02	FR	02:29P	30	OFA12G182 :30 Commercial	250.00
250.00	240	1		11/05	MO	02:58P	30	OFA12G171 :30 Commercial	250.00
Sat 7p Star Watch						*WFLA			
1350.00	241	2		11/03	SA		30	:30 Commercial	.00 Preempt Sp orts Over run 1350.00-
				11/03	SA		30	:30 Commercial	.00 Preempt Sp orts Over run 1350.00-
Sun 6p News						*WFLA			
750.00	242	1		11/04	SU	06:10P	30	OFA12G194 :30 Commercial	750.00
M-F 530a News						*WFLA			
470.00	243	1		11/05	MO	05:52A	30	OFA12G187 :30 Commercial	470.00
M-F 6a News						*WFLA			
1450.00	244	2		11/05	MO	06:09A	30	OFA12G150 :30 Commercial	1450.00
				11/05	MO	06:21A	30	OFA12G194 :30 Commercial	1450.00
M-F 7a Today Show						*WFLA			
2000.00	245	2		11/05	MO	07:29A	30	OFA12G150 :30 Commercial	2000.00
				11/05	MO	07:58A	30	OFA12G187 :30 Commercial	2000.00
M-F 9a Today Show II						*WFLA			
1040.00	246	1		11/05	MO	09:51A	30	OFA12G171 :30 Commercial	1040.00
Sun 8a Today Show						*WFLA			
								:30 Commercial	

*** Continued ***

PERIOD COST	337,975.00	178 Total Units		Debits	.00
		ACTUAL GROSS BILLING	310,625.00	Credits	27,350.00-
		AGENCY COMMISSION	46,593.75	TOTAL RECONCILING	27,350.00CR
		NET DUE	264,031.25		

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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Barack Obama/ D/ President
PROD: Obama For America

2012
INVOICE DATE 11/25/12 E: 120904026
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033818
PAGE 7
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/01/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1537
Desc: 06296388

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sun 9a News	1100.00	247 1	11/04	SU	08:26A	30 OFA12G171	1100.00		
					*WFLA	:30 Commercial			
	600.00	248 2	11/04	SU	09:24A	30 OFA12G194	600.00		
			11/04	SU	09:49A	30 OFA12G150	600.00		
M-F 10a News					*WFLA	:30 Commercial			
	300.00	249 1	11/05	MO	10:26A	30 OFA12G150	300.00		
M-F 1030a Extra					*WFLA	:30 Commercial			
	300.00	250 1	11/05	MO	10:59A	30 OFA12G182	300.00		
M-F 11a Daytime					*WFLA	:30 Commercial			
	300.00	251 1	11/05	MO	11:58A	30 OFA12G194	300.00		
M-F 12p Today Show III					*WFLA	:30 Commercial			
	380.00	252 1	11/05	MO	12:29P	30 OFA12G150	380.00		
M-F 1p Days Of Our Lives					*WFLA	:30 Commercial			
	750.00	253 1	11/05	MO	12:59P	30 OFA12G150	750.00		
M-F 2p Rachael Ray					*WFLA	:30 Commercial			
	470.00	254 1	11/05	MO	02:22P	30 OFA12G150	470.00		
Sun 12p News					*WFLA	:30 Commercial			
	325.00	255 2	11/04	SU	12:12P	30 OFA12G187	325.00		
			11/04	SU	12:20P	30 OFA12G194	325.00		
M-F 3p Doctors					*WFLA	:30 Commercial			
	900.00	256 2	11/05	MO	03:30P	30 OFA12G171	900.00		
			11/05	MO	03:55P	30 OFA12G187	900.00		
M-F 4p Dr Oz					*WFLA	:30 Commercial			
	1130.00	257 1	11/05	MO	04:10P	30 OFA12G182	1130.00		
M-F 5p News					*WFLA	:30 Commercial			
	1700.00	258 1	11/05	MO	05:30P	30 OFA12G194	1700.00		
M-F 530p News					*WFLA	:30 Commercial			
	1700.00	259 1	11/05	MO	05:38P	30 OFA12G187	1700.00		
M-F 6p News					*WFLA	:30 Commercial			
	2250.00	260 1	11/05	MO	06:22P	30 OFA12G194	2250.00		
M-F 630p ET / 530p CT NBC Nightly News					*WFLA	:30 Commercial			
	5000.00	261 1	11/05	MO	06:45P	30 OFA12G150	5000.00		
Sun 6p News					*WFLA	:30 Commercial			
	1600.00	262 1	11/04	SU	06:17P	30 OFA12G150	1600.00		
M-Su 11p News					*WFLA	:30 Commercial			
	2500.00	263 1	11/05	MO	11:31P	30 OFA12G194	2500.00		
M-F 1237a ET / 1137p CT Late Night					*WFLA	:30 Commercial			
	400.00	264 1	11/05	MO	01:30A	30 OFA12G150	400.00		
Mon 8-10p ET / 7-9p CT Voice					*WFLA	:30 Commercial			
	18000.00	265 1	11/05	MO	08:23P	30 OFA12G150	18000.00		
Sun 7p ET / 6p CT Football Night					*WFLA	:30 Commercial			
	7000.00	266 1	11/04	SU	07:07P	30 OFA12G150	7000.00		
Sun 815p ET / 715p CT NBC Sunday Night					*WFLA	:30 Commercial			
	25000.00	267 1	11/04	SU	10:34P	30 OFA12G194	25000.00		
M-F 5a News					*WFLA	:30 Commercial			
	150.00	268 1	11/06	TU	05:21A	30 OFA12G194	150.00		
M-F 530a News					*WFLA	:30 Commercial			

*** Continued ***

PERIOD COST 337,975.00

178 Total Units
ACTUAL GROSS BILLING 310,625.00
AGENCY COMMISSION 46,593.75
NET DUE 264,031.25

SUB-TOTALS Debits .00
Credits 27,350.00-
TOTAL RECONCILING 27,350.00CR

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SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
M-F 7a Today Show	470.00	269 1	11/06 TU 05:51A	30 DFA12G150	470.00
			*WFLA	:30 Commercial	
	2000.00	270 1	11/06 TU 08:26A	30 DFA12G171	2000.00
Total Airtime Gross Spot Revenue:			310,625.00		

PERIOD COST 337,975.00

178 Total Units
ACTUAL GROSS BILLING 310,625.00
AGENCY COMMISSION 46,593.75
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SUB-TOTALS Debits .00
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